

## **Media Release**

**Date:** February 26, 2021 For immediate release

## RDCK to receive funding from the Province's Community Economic Recovery Infrastructure Program for the Partnership with Whitewater Ski Resort

Nelson, BC: The Regional District of Central Kootenay (RDCK) will receive a funding grant under the B.C. Government's Community Economic Recovery Infrastructure Program (CERIP) destination development stream worth one million dollars. The RDCK applied for the grant in partnership with the Whitewater Ski Resort. The RDCK will administer the funding, while Whitewater will be responsible for delivering the project.

The Province's destination development funding invests in implementation ready tourism infrastructure and amenities projects that support the recovery and resilience of tourism. 54 new tourism projects across B.C. will receive funding under CERIP. Whitewater Ski Resort will use the funds for the development of the first phase of creating a new summer operations/tourism and hospitality business centered on mountain biking, hiking, and climbing. The plan includes the development of a Backcountry Adventure Lodge, a recreational vehicle and tent camping area, as well as programs supporting backcountry education and accessibility.

"Whitewater Ski Resort is one of the cornerstones of winter recreation in the Regional District of Central Kootenay and now a summer option will enhance our offerings," said Ramona Faust, RDCK Electoral Area E Director. "For a community bursting with outdoor enthusiasts, we are fortunate to see significant development of recreational opportunities throughout the corridor, whether it be through non-profit or private organizations."

Located 20 minutes outside of Nelson, BC in the Selkirk Mountains, Whitewater Ski Resort was originally developed in 1969 and is known throughout the province for its unbelievable deep, light powder and its amazing food creations. This grant will allow the resort to expand it services into the summer, benefiting a community and province that loves to get outside and play.

"We really want to thank the Provincial Government and the Regional District of Central Kootenay for their support," said Kirk Jensen, General Manager of Whitewater Ski Resort. "This has been a year full of challenges and we are excited to receive these funds to assist in expanding our outdoor recreational offerings. We truly believe the changes made with these funds and the significant investment made by Whitewater will be welcome additions to the area. The Backcountry Adventure Lodge and associated campground will not only support our community by expanding the outdoor recreational offerings, but also help boost the economy by driving tourism."

CERIP is providing \$100 million in one-time infrastructure grants for projects throughout B.C.. <u>Click here</u> for the complete list of approved projects.

~ With files from the B.C. Ministry of Tourism, Arts, Culture and Sport

Incorporated in 1965, the Regional District of Central Kootenay (RDCK) is a local government that serves 60,000 residents in 11 electoral areas and nine member municipalities. The RDCK provides more than 160 services, including community facilities, fire protection and emergency services, grants, planning and land use, regional parks, resource recovery and handling, transit, water services and much more. For more information about the RDCK, visit <a href="https://www.rdck.ca">www.rdck.ca</a>.

-30-

## For media enquiries, please contact:

**Dan Elliott** 

Communications Coordinator Regional District of Central Kootenay

Tel: 250.354.3476

Email: delliott@rdck.bc.ca